

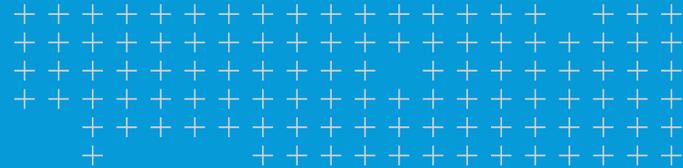


Trimble  
**PULSE**<sup>®</sup>

# Buyer's Guide for Fleet Managers

Keep your fleet firing on all cylinders.

 **Trimble**<sup>®</sup>



The more data you have about your fleet, the more power you have to get work done right. Trimble PULSE® is the fleet management software you need to analyze real-time data about your fleet and team of drivers, so you can have the confidence that only comes from data-driven insights. Maximize productivity while minimizing costs and optimize the heartbeat of your fleet.

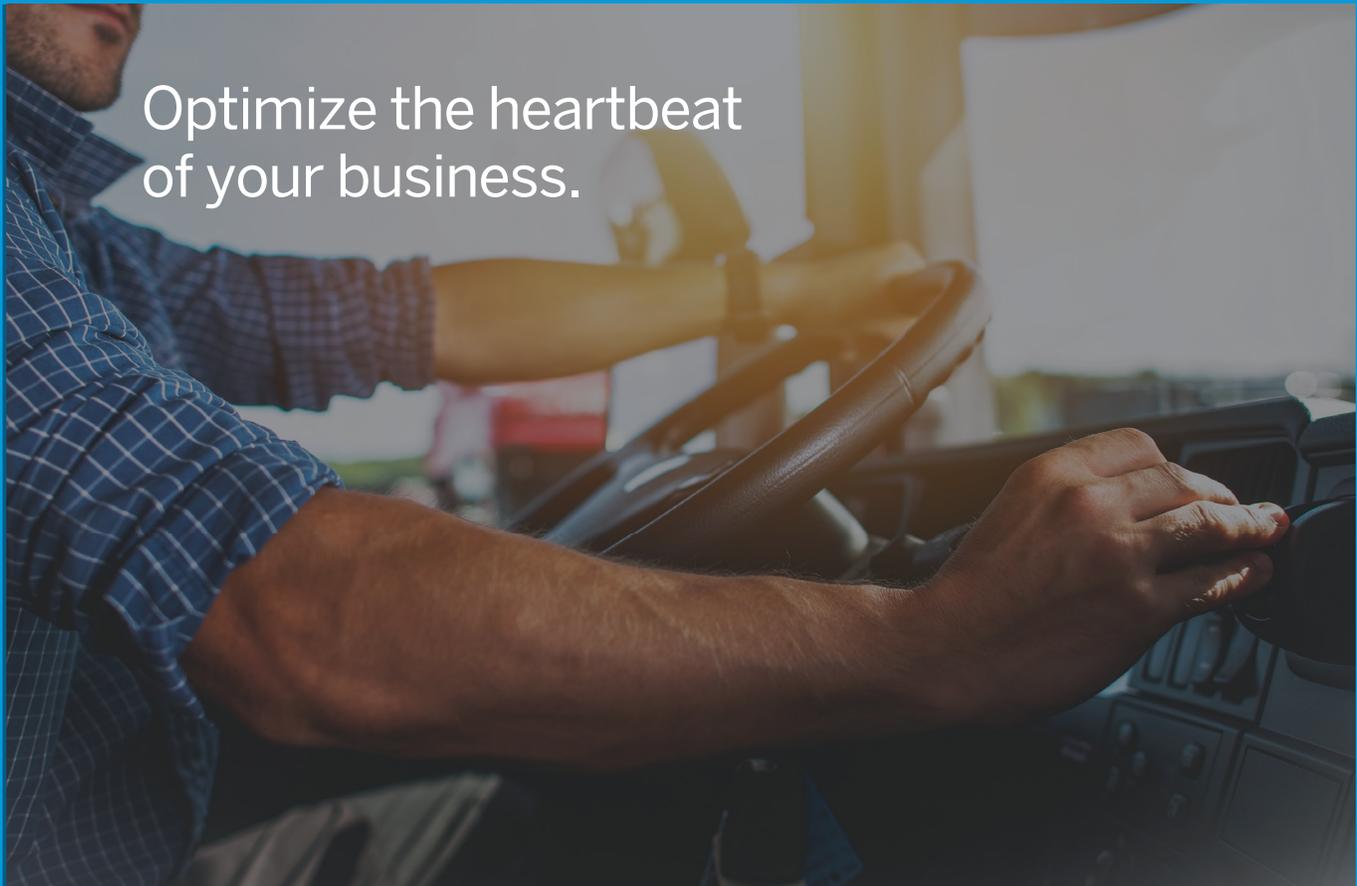
Here's how we do that—and here's what sets Trimble PULSE apart.

We easily  
**integrate**  
into your operations, from your assets and workers in the field to the employees in the office.

We  
**capture**  
field workforce and asset data quickly, reliably, and accurately.

We  
**transform**  
that data into actionable, insight-driven solutions.

We are  
**scalable**  
to meet the unique needs of businesses of all shapes and sizes.



Optimize the heartbeat  
of your business.

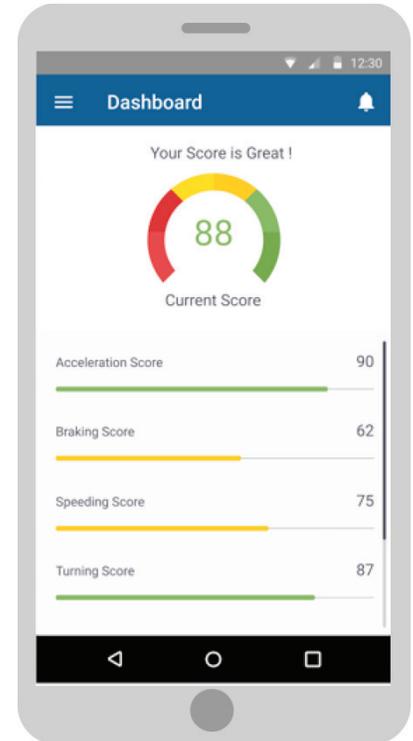


## CHALLENGE 01. REDUCE ACCIDENTS

Your driver safety and training programs are out-of-date and being managed manually. You want to analyze real-time information about your fleet and drivers so you can improve driver safety and **reduce accident claims**.

How can Trimble PULSE help:

- ▶ Monitor driver behavior through in-vehicle devices.
- ▶ Generate driver scorecards to evaluate driving practices, with team and individual views of driving performance.
- ▶ Capture speeding, maneuvering and problem zones.
- ▶ Provide drivers with benchmarking targets, and capture and review data through a mobile app.

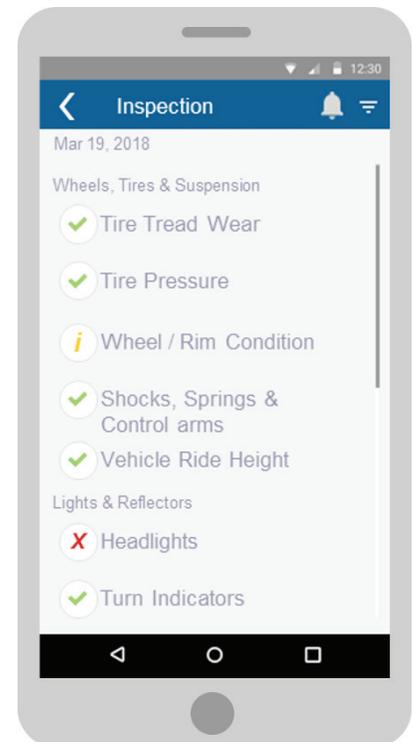


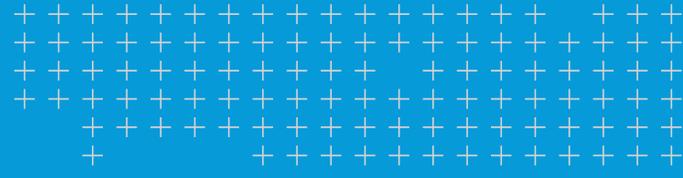
## CHALLENGE 02. REDUCE FLEET EXPENSES

You have unexpected repairs and mismanaged maintenance schedules. You want a better way to manage what is happening with your fleet so you can proactively **reduce expenses** related to vehicle maintenance and repairs.

What Trimble PULSE can do:

- ▶ Reduce harsh braking and speeding to improve fuel consumption and safety on the road.
- ▶ Prompt you with alerts about upcoming maintenance so you can plan and schedule preventive maintenance.
- ▶ Provide you with alerts and diagnostic information from your vehicles to anticipate problems and proactively schedule repairs.
- ▶ Help you complete scheduled maintenance on time, reducing wear and tear, and extending the life of your fleet.

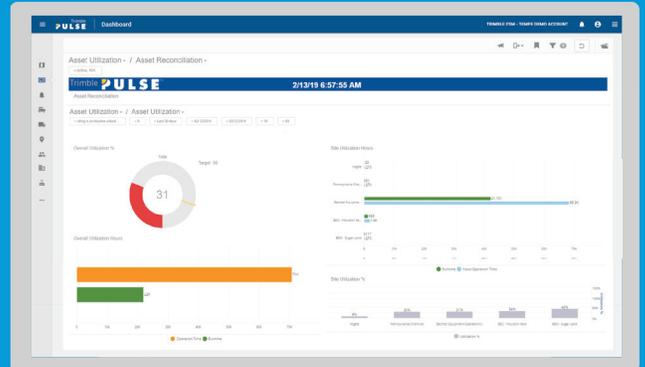




# CHALLENGE 03. IMPROVE FLEET UTILIZATION

You manage a large, mixed fleet of vehicles that is broadly dispersed across many sites or projects. You want to **improve fleet utilization** and ensure that your vehicles are always where they need to be, when they need to be there.

- ▶ Identify vehicles with excessive idle time and fuel consumption to reduce operating costs and maximize utilization
- ▶ Receive instant notifications of fleet locations through movement alerts and geofences.
- ▶ Proactively manage maintenance to ensure your fleet stays operational.
- ▶ Ensure your vehicles are deployed to the sites or projects where they are needed the most.



Goodbye, idle trucks.  
Hello, full-speed productivity.

[www.trimblepulse.com](http://www.trimblepulse.com)

© 2019, Trimble Inc. All rights reserved. Trimble, the Globe & Triangle logo and Trimble PULSE are trademarks of Trimble Inc. registered in the United States Patent and Trademark Office and in other countries. All other trademarks are the property of their respective owners.

TRIMBLE (Americas)  
935 Stewart Drive /  
Sunnyvale / CA 94085 / USA  
Tel: +1 408 456 6678

TRIMBLE (EMEA)  
1 Bath Street / Ipswich / Suffolk  
IP2 8SD / United Kingdom  
Tel: +44 (0) 1473 696300

